

QR Codes in Action! at Montana State University

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We are seeing a rapid adoption and evolution of QR Codes in libraries.

Why?

Because QRCs excel at connecting digital information to the physical realm and libraries are places where the two are consistently and necessarily intertwined.

At MSU we are using QRCS to:

- Mobilize our Book Stacks
- Download Contact Information from the web and from print
- Connect web information to physical places

Mobilizing Stacks with QR Codes

The concept:

- Books are still the quintessential physical object in libraries.
- They are organized and located by Classification Systems.
- Why not unite the two at the point of user browsing and discovery?

The Steps:

- So we created QRCs that link to the LC Classification Outline and placed them on our stacks.
- We put one small QRC at the call number end card on each stack where a LC Main Class begins.
- Each QRC links to the outline of that main class only.
- This amounts to 20 QRCs on less than 1 out of 10 stacks.

#2-008

AY67.N5W7 –
B398.E8I78

Philosophy

Use your mobile device to follow this QR code
to the Library of Congress Classification Outline



<http://www.lib.montana.edu/lc/c.html>

We copy coded HTML pages of the LC outline, uploaded them to our local server, and created a simple URL:

<http://www.lib.montana.edu/lc/b.html>

LC Subject Headings, mobile

LC Subject Headings

Search Explore About

Search LC Subject Headings

keyword, name, title...

2 result(s) for **philosophy**

Philosophy (General)
Call Number: B
[Call Number on Library Map](#)
[LCSH Related Headings](#)

Speculative Philosophy
Call Number: BD
[Call Number on Library Map](#)
[LCSH Related Headings](#)

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What's next?

- Discovery layer
- Release LCSH data & HTML files

 People in the library - individual results



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 [Homepage](#)

 **Get QR Embed Code**

`<img src="http://chart.apis.google.com/c`



[← Back to Staff Home page](#)

www.lib.montana.edu/people/view.php?team=Reference

Components?

- vCard format
- Google Chart API
- Staff data (local SQL database)

I'd like to buy you a cup of coffee at Brewed Awakening this semester!!!

Let me personally welcome you to campus and assist you in your endeavors to be a successful student and engaged MSU community member. The Library is the intellectual heart of campus and the place where students come to conduct research, pursue knowledge, study for exams, and complete class assignments. Our new technology rich spaces offer you a comfortable array of work areas to get your work done individually or with groups, meet with friends, and find expert assistance from tutors, writing specialists, technology experts, and reference librarians.

Every department and major on campus has a designated library liaison, which means that as a student you will always have your own personal librarian who specializes in finding information in your subject areas. In the newly implemented Library Commons, Librarians are waiting to help you most of the hours during which the library is open.

To welcome you to campus and introduce you to our library, I would like to treat you to a beverage of your choice. Just stop by the Reference Desk before the end of Fall Semester with your student ID and we'll talk with you a few minutes and give you a \$2.50 voucher to use at Brewed Awakening, the library coffee shop!

You will also receive 750 ChampChange points for your visit!

All the reference librarians are qualified and eager to assist you, but below you will find my photo and contact information. MSU Library wishes you the best as you embark on your academic journey and please remember we are standing by to assist you in your pursuit of knowledge and success!



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QR Codes about Places

- Library Commons Construction
 - RSS news feed
 - Digital and Physical Code

The Library Commons

The Library Commons is a collaborative effort to provide the campus community with the information, spaces, expertise and technological tools that contribute to the exploration, discovery, creation and dissemination of new knowledge and to the success of students and faculty.

Student research and study habits have transformed in recent years, and we recognize the ever-increasing need for technology-enabled workspaces, flexible furniture, and group study accommodation. Student assignments and research projects are also changing. Projects, papers, and presentations often include more graphic and media elements, and students seek the hardware, software, and expertise that support these efforts. Libraries have become more social as well, and Renne Library is an important and central meeting place on campus for both socialization and study. It is appropriate then, to continue fostering both a scholarly and social environment inside our library walls. We are implementing a multi-faceted commons environment that supports this dual nature of our library.

The Library Commons is currently in the final stages of planning. We are rearranging items on the 1st floor of the library and relocating parts of our collection to prepare for commons renovation and construction. We hope the Library Commons will be ready for public use in Fall 2011.

Key features the Commons will include:

- Flexible, comfortable furniture to accommodate both individual and group study
- Partially enclosed group study spaces
- Additional computer seating with improved workspaces
- Increased power outlets for easy access and convenient use
- Reconfiguration of key library service points for optimal ease of use
- Expert assistance for research needs and document creation

Check this webpage for important updates and announcements regarding the coming Library Commons.

[Submit your thoughts, ideas, and comments to the Dean of Library](#)



[QR code link](#)



Commons Updates:

Final Locations for Videos, Juveniles and CD/Audiobook collections

The following materials have now been placed in their final location. Thanks for bearing with us as collections moved during ...

Reference is Back on 1st

The Library Commons is getting closer to being fully open for use. As of Tuesday, Aug. 23, the Reference Desk has moved to its ...

Ref Desk on 2nd!

Due to the continuing Library Commons construction, the Reference Desk has temporarily moved to the second floor near the ...

4/8: Map cases moving to 3rd Floor

On Friday, April 8, we will be moving the map cases to the north side of the 3rd floor of the library. As a result, the 1st ...

Questions?

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