MSU Library Strategy Map – DRAFT 2.3

Mission:
We support and advance teaching, learning, and research for Montana State University (MSU) and the people of Montana by providing access to information and knowledge.

1. User Perspective – Our users will...
   1.1 Interact with a welcoming and responsive physical and digital library environment; and
   1.2 Experience convenient access to extensive collections;

2. Internal Processes Perspective – We will...
   2.1 Create useful, dynamic, and accessible digital and physical spaces;
   2.2 Collaborate with users to produce digital research and learning objects that advance digital learning and scholarship;
   2.3 Expand and adapt collections and services to reach new communities;
   2.4 Coordinate marketing and outreach for the Library’s spaces, services, and resources;
   2.5 Develop and promote a comprehensive, sustainable curriculum and instruction model; and
   2.6 Integrate intentional project management strategies into prioritization and workflows.

3. Learning & Growth Perspective – Through working in the following ways...
   3.1 Build and sustain an organizational culture of evidence-based decision making and assessment;
   3.2 Foster an organizational culture that supports new ways of thinking and ongoing professional growth; and
   3.3 Cultivate a climate of engagement and empowerment in which all employees are valued.

4. Financial Perspective – While managing our finances in ways that help us...
   4.1 Develop financial resources to implement the building Master Plan;
   4.2 Improve classified staff compensation to the representative peer market average; and
   4.3 Provide increased professional development opportunities to classified staff.