Where are You?: Location and Library Applications

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Internet Librarian
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Twitter #hashtag

#lib-location
Overview

• Does location matter?
• Library Apps and Demos
• Getting Started
• Questions
“Content is King”

What?
“Context is King”

For Real?
“About half of the queries on Google have a geographic component.”

Source: Andrew Foster, product manager at Google
http://www.guardian.co.uk/technology/2010/jun/16/google-maps-property-finder
Location is a metric for interest.

Can libraries apply this?
Yellowstone Park

General information

Animals you might see

- American Badger
- American Beaver
- American Bison
- American black bear
- Brown Bear
- Coyote

Have you been here?
Tell us which animals you saw.

I saw a [ ] [Search]

Average rating
Based on ratings of 1 trip by 1 spotter.

Have you been here? Why not add your trip?

Have we got our facts right? Suggest changes to our information

Photos
Library Applications

• Mapping Data
• Check-in Services
• Crowdsourcing Geo Information
• Local Interest Apps
Mapping Data

- Montana State University Research Locations
- TAMU Geological Atlas, United States
  - http://repository.tamu.edu/handle/1969.1/2490

Geography becomes a browse point
Check-in Services

- Darien Library (Connecticut)
- Enoch Pratt Free Library (Maryland)

Participate and get badges or gifts
Check in @ the Darien Library on foursquare

Written by kjones on 02/25/2010

From the Darien post office to your grocery store of choice to, of course, the Darien Library, there’s a lot of places you visit in a day. What if you recorded - checked in - where you went daily on your mobile phone and what if you were given points for those visits? Sounds like the making of an interesting game...

That’s the exact premise behind the online game foursquare!

Play along with your fellow community members to see what places are of interest in the area. When you check in other folks may have left tips for you at different locations - called venues. The library staff has put together a nice list of things to check out while in the library at our venue on foursquare.

The more you check in, the more points you get. Check in enough times and become mayor of that location! If you become mayor of Darien Library please stop by the Welcome Desk and speak to Erica Leone to claim your very own Darien Library tote bag (a $25 dollar value)!

One bag per mayor please ;)

http://www.darienlibrary.org/2010/03/1/foursquare
Crowdsourcing Geo

- New York Public Library
  - maps.nypl.org

Help us create better geographic data
### Most Recently Rectified Maps

<table>
<thead>
<tr>
<th>Map</th>
<th>Title</th>
<th>Last modified</th>
<th>Status</th>
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<tbody>
<tr>
<td><img src="http://maps.nypl.org/warper/" alt="Map Image" /></td>
<td><strong>Part of the Borough of Queens, Flushing, Ward 3.</strong>&lt;br&gt;from Atlas of the city of New York, borough of Queens, Long Island City, Newtown, Flushing, Jamaica, Far Rockaway, from actual surveys and official plans / by George W. and Walter S. Bromley. <em>(In 2 layers)</em> Depicts: 1909</td>
<td>about 5 hours ago.</td>
<td>7 control points.</td>
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<td>6 control points.</td>
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<td>about 5 hours ago.</td>
<td>4 control points.</td>
</tr>
</tbody>
</table>

### More Rectified Maps...

http://maps.nypl.org/warper/
Local Interest Apps

• NCSU Wolf Walk
• San Jose Public Library
  • Augmented Reality Historical Walking Tours (in development… )

Location-based Learning Opportunities
WolfWalk

Explore NC State history right on your phone

WolfWalk allows you to explore North Carolina State University's campus history on your phone. WolfWalk has information on 90 different sites on campus, with images that trace the site's history, courtesy of the NCSU Libraries Special Collections Research Center. WolfWalk will also show you information about the sites closest to you, depending on the capabilities of your phone.

Get WolfWalk for iPhone
Visit WolfWalk Mobile Web

Send WolfWalk to my phone

Select provider... 999-999-9999 Send Text Message

We will not store or share your number. Sending messages is free, but your mobile provider may charge you to receive messages. Please check with your provider for details.

Need support? Have a suggestion for us?

If you have any questions about WolfWalk or have suggestions for us, send a message to wolfwalk@lists.ncsu.edu.

Explore more NC State history

To find out more about NC State's history, visit Historical State. Historical State is the home of our comprehensive catalog of historical images of NC State, and contains all of the images used in WolfWalk. Historical State also features course catalogs, and a near-complete run of the Agromeck, NC State's yearbook.

http://www.lib.ncsu.edu/wolfwalk/
Geolocation (options)

- w3c Geolocation API
  - accurate
  - supported in Firefox 3.6, Safari 4
  - Javascript functionality

- Yahoo Query Language Location Tables
  - Web Services, REST API
  - Server-side and/or Client-side scripting

These are just two of the options…
Getting Started

- Choose data with location interest
- Record latitude/longitude
- “Reverse Geocode” to get text values
Books&StuffNearby

A Beta App

http://www.google.com/search?q=jason+clark+code
YQL Location Tables API, Worldcat Search API, OpenLibrary API

Building blocks for a service
Resources

• Where 2.0 Conference
  • http://where2conf.com/where2010

• Location Aware (blog)
  • http://www.locationawhere.com/

• Geolocation API - diveintohtml5
  • http://diveintohtml5.org/geolocation.html
Questions?

twitter.com/jaclark
www.lib.montana.edu/~jason/talks.php