

Web Services: Tips, Code Samples, Explanations, and Downloads

Jason A. Clark
Head of Digital Access and Web Services
Montana State University Libraries
jaclark@montana.edu
twitter.com/jaclark

Tips – Getting Started with Web Services

- Play in the sandbox – pick a service, study it
- Yahoo Query Language: <http://developer.yahoo.com/yql/>
- Yahoo Developer Central: <http://developer.yahoo.com/>
- Amazon Web Services Developer Connection: <http://developer.amazonwebservices.com/connect/>
- Google Code: <http://code.google.com/>

Tips – Consuming Web Services

- Pick a language or parsing tool
- Find a few data sources (APIs) worth learning about
- Make some requests and look at code in your browser
- Think about added value, more efficient workflows
- Browse around – many language libraries are already written

Tips – Building Web Services

- URIs are your friends – that’s your interface
- Use simple CRUD (Create, Read, Update, Delete) functions over HTTP (Get, Delete, Put, Post)
- Keep verbs in API protocol intuitive and memorable
- Start small – simple, read-only requests
- Roll it out, beta version – once it’s public you are restricted

Tips – Web Services Data Sources

- AllCDCovers.com <http://www.allcdcovers.com/api>
- ISBNdb.com <http://isbndb.com/docs/api/index.html>
- OpenDOAR <http://www.opendoar.org/tools/api.html>
- arXiv.org http://export.arxiv.org/api_help/
- Google Book Search APIs <http://code.google.com/apis/books/>
- LibraryThing APIs <http://www.librarything.com/services/>
- WorldCat Search API <http://worldcat.org/devnet/wiki/SearchAPIDetails>
- iTunes and App Store API:
<http://www.apple.com/itunes/affiliates/resources/documentation/itunes-store-web-service-search-api.html>

* See programmableweb for more: <http://www.programmableweb.com/apis/directory>

Resources and Tools

- New York Times API Tool <http://prototype.nytimes.com/gst/apitool/index.html>
- YouTube Data API scratchpad <http://stage.gdata.youtube.com/demo/index.html>
- Google Code Playground <http://code.google.com/apis/ajax/playground/>
- Yahoo Pipes <http://pipes.yahoo.com/pipes/>
- Google Chart Wizard http://code.google.com/apis/chart/docs/chart_wizard.html
- Yahoo Query Language Console <http://developer.yahoo.com/yql/console/>

Web Services – Sample Applications

- Google Ajax Search API - Federate search of Google Data
- Flickr API - Display Photos (JSON)
- Google Maps API - Local Libraries (XML)
- Yahoo Pipes
- WorldCat Basic API

View samples and download code at <http://www.lib.montana.edu/~jason/files.php> and at <http://librarydev.com/mashups>

Web Services – Building Blocks

1. REQUEST – learn the protocol, ask for the data
2. RESPONSE – receive the data
3. PARSE – pick the pieces you need
4. DISPLAY – format those pieces for display

Using Flash

The following code snippet shows how to make a request to the Google Book Search API using Flash. This example uses JSON from the ActionScript 3.0 (AS3) [Core Library](#).

```
var service:HTTPService = new HTTPService();
service.url = 'https://ajax.googleapis.com/ajax/services/search/books';
service.request.v = '1.0';
service.request.q = 'JavaScript';
service.request.key = 'INSERT-YOUR-KEY';
service.resultFormat = 'text';
service.addEventListener(ResultEvent.RESULT, onServerResponse);
service.send();

private function onServerResponse(event:ResultEvent):void {
    try {
        var json:Object = JSON.decode(event.result as String);
        // now have some fun with the results...
    } catch(ignore:Error) {
    }
}
```

Using Java

The following code snippet shows how to make a request to the Google Book Search API using Java. This example uses the JSON library from json.org.

```
URL url = new URL("https://ajax.googleapis.com/ajax/services/search/books?" +
    "v=1.0&q=barack%20obama&key=INSERT-YOUR-KEY&userip=INSERT-USER-IP");
URLConnection connection = url.openConnection();
connection.addRequestProperty("Referer", /* Enter the URL of your site here */);

String line;
StringBuilder builder = new StringBuilder();
BufferedReader reader = new BufferedReader(new
InputStreamReader(connection.getInputStream()));
while((line = reader.readLine()) != null) {
    builder.append(line);
}

JSONObject json = new JSONObject(builder.toString());
// now have some fun with the results...
```

Using PHP

The following code snippet shows how to make a request to the Google Book Search API using PHP. This sample assumes PHP 5.2. For older installations of PHP, refer to [this comment](#).

```
$url = "https://ajax.googleapis.com/ajax/services/search/books?" +
    "v=1.0&q=barack%20obama&key=INSERT-YOUR-KEY&userip=INSERT-USER-IP";

// sendRequest
$ch = curl_init();
curl_setopt($ch, CURLOPT_URL, $url);
curl_setopt($ch, CURLOPT_RETURNTRANSFER, 1);
curl_setopt($ch, CURLOPT_REFERER, /* Enter the URL of your site here */);
$body = curl_exec($ch);
curl_close($ch);

// now, process the JSON string
$json = json_decode($body);
// now have some fun with the results...
```

Using Python

The following code snippet shows how to make a request to the Google Book Search API using Python. This sample assumes Python 2.4 or higher. You may need to download and install [simplejson](#).

```
import urllib2
import simplejson

url = ('https://ajax.googleapis.com/ajax/services/search/books?' +
    'v=1.0&q=barack%20obama&key=INSERT-YOUR-KEY&userip=INSERT-USER-IP')

request = urllib2.Request(url, None, {'Referer': /* Enter your site URL */)
response = urllib2.urlopen(request)

# Process the JSON string.
results = simplejson.load(response)# now have some fun with the results...
```

Using Perl

The following code snippet shows how to make a request to the Google Book Search API using Perl. This sample relies on the `LWP::UserAgent` and `JSON` modules which you can obtain from [CPAN](#). You may also want to use the `URI::Escape` module.

```
#!/usr/bin/perl

my $url = "https://ajax.googleapis.com/ajax/services/search/books?" +
         "v=1.0&q=barack%20obama&key=INSERT-YOUR-KEY&userip=INSERT-USER-IP";

# Load our modules
# Please note that you MUST have LWP::UserAgent and JSON installed to use
this
# You can get both from CPAN.
use LWP::UserAgent;
use JSON;

# Initialize the UserAgent object and send the request.
# Notice that referer is set manually to a URL string.
my $ua = LWP::UserAgent->new();
$ua->default_header("HTTP_REFERER" => /* Enter the URL of your site here */);
my $body = $ua->get($url);

# process the json string
my $json = from_json($body->decoded_content);

# have some fun with the results
my $i = 0;
foreach my $result (@{$json->{responseData}->{results}}){
    $i++;
    print $i.". " . $result->{titleNoFormatting} . "(" . $result->{url} . ")\n";
    # etc....
}
if(!$i){
    print "Sorry, but there were no results.\n";
}
```

Web Services – Sample Applications

- Google Ajax Search API - Federate search of Google Data
- Flickr API - Display Photos (JSON)
- Google Maps API - Local Libraries (XML)
- Yahoo Pipes
- WorldCat Basic API

View samples and download code at <http://www.lib.montana.edu/~jason/files.php> and at <http://librarywebchic.net/mashups>

Code Sample #1: Google Ajax Search API – Javascript and CSS

xHTML source:

```
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<link href="http://www.google.com/uds/css/gsearch.css" type="text/css"
rel="stylesheet"/>
<style type="text/css">
body {background-color:white;color:black;font-family:Arial,sans-
serif;font-size:small;margin:15px;}
.gsc-control {width:400px;}
</style>
<script src="http://www.google.com/uds/api?file=uds.js&v=1.0"
type="text/javascript"></script>
...
```

Javascript source:

(<http://www.google.com/uds/api?file=uds.js&v=1.0>)

```
...
if (window['google'] != undefined && window['google']['loader'] !=
undefined) {
if (!window['google']['search']) {
window['google']['search'] = {};
google.search.CurrentLocale = 'en';
google.search.ShortDatePattern = 'MDY';
google.search.Version = '1.0';
google.search.NoOldNames = false;
google.search.JSHash = 'b2cf21b87d5348acb0a314b08588b757';
google.loader.ApiKey = 'notsupplied';
google.loader.KeyVerified = true;
google.loader.LoadFailure = false;
}
google.loader.writeLoadTag("script", google.loader.ServiceBase +
"/api/search/1.0/en/b2cf21b87d5348acb0a314b08588b757/default.I.js",
false);
```

xHTML and Javascript Explanation:

- Javascript written by Google – heavy lifting:
<http://www.google.com/uds/api?file=uds.js&v=1.0>
- “google.loader.writeLoadTag” – tells API to run, sets possibilities for search API
- CSS written by Google – formatting and display:
<http://www.google.com/uds/css/gsearch.css>
- Understand these files, but you probably want to leave them as is – code library

Web page for user interface and display

```

...
<script type="text/javascript">
//
function OnLoad() {
// Create a search control
var searchControl = new GSearchControl();
// Add in a full set of searchers
var localSearch = new GlocalSearch();
searchControl.addSearcher(localSearch);
searchControl.addSearcher(new GwebSearch());
searchControl.addSearcher(new GvideoSearch());
searchControl.addSearcher(new GblogSearch());
searchControl.addSearcher(new GnewsSearch());
searchControl.addSearcher(new GimageSearch());
searchControl.addSearcher(new GbookSearch());
// Set the Local Search center point
localSearch.setCenterPoint("Bozeman, MT");
// tell the searcher to draw itself and tell it where to attach
searchControl.draw(document.getElementById("searchcontrol"));
// execute an initial search
searchControl.execute("library books");
}
GSearch.setOnLoadCallback(OnLoad);
//]]
&lt;/script&gt;
&lt;div id="searchcontrol"&gt;Loading&lt;/div&gt;
</pre>
</div>
<div data-bbox="111 551 556 568" data-label="Section-Header">
<h2>Web page for user interface and display explanation</h2>
</div>
<div data-bbox="143 568 875 707" data-label="List-Group">
<ul>
<li>• xHTML and javascript that gives action to our script</li>
<li>• Create the interface (GUI) controls with “var searchControl = new GSearchControl();”</li>
<li>• Set the local search parameter with “localSearch.setCenterPoint”</li>
<li>• Set the initial query with “searchControl.execute”</li>
<li>• Decide which pieces of Google data to federate with “searchControl.addSearcher”</li>
<li>• &lt;div id="searchcontrol"&gt; will be populated with script messages OR generated xHTML tags received via our Ajax requests</li>
<li>• Any customization begins with these parsing and display functions</li>
</ul>
</div>
<div data-bbox="111 742 613 762" data-label="Section-Header">
<h2>Code Sample #2: Flickr API - Display Photos (JSON)</h2>
</div>
<div data-bbox="111 781 271 800" data-label="Section-Header">
<h3>The URL Request</h3>
</div>
<div data-bbox="111 815 799 834" data-label="Text">
<p><a href="http://api.flickr.com/services/feeds/photos_public.gne?tags=cil2008&amp;format=json">http://api.flickr.com/services/feeds/photos_public.gne?tags=cil2008&amp;format=json</a></p>
</div>
<div data-bbox="111 851 347 869" data-label="Section-Header">
<h3>URL Request: Explanation</h3>
</div>
<div data-bbox="143 868 693 903" data-label="List-Group">
<ul>
<li>• HTTP Request to Flickr API: <a href="http://www.flickr.com/services/api/">http://www.flickr.com/services/api/</a></li>
<li>• API provides data as XML feeds (RSS, ATOM)</li>
</ul>
</div>
```

- Requesting “/feeds/” with a “format” of JSON (Javascript Object Notation)
- Querying API for all public photos tagged “cil2008” with the “tags” parameter

The URL Request in Javascript

```
<!-- use script tag to make request to flickr api, specify json format
and tag to search -->
<script type="text/javascript"
src="http://api.flickr.com/services/feeds/photos_public.gne?tags=cil20
08&format=json">
</script>
```

The URL Request in Javascript - Explanation

- JSON is actually javascript and to make JSON output available we must call it on the page via the <script> tag
- After <script> tag is run, JSON output exists as javascript object ready to be parsed

JSON Response

```
jsonFlickrFeed({
  "title": "Photos from everyone tagged cil2008",
  "link": "http://www.flickr.com/photos/tags/cil2008/",
  "description": "",
  "modified": "2008-04-07T18:43:16Z",
  "generator": "http://www.flickr.com/",
  "items":
  [
    {
      "title": "So many floors",
      "link": "http://www.flickr.com/photos/nengard/2395908509/",
      "media":
      {"m": "http://farm4.static.flickr.com/3182/2395908509_d6452e2d56_m.jpg"},
      "date_taken": "2008-04-07T13:07:53-08:00",
      "description": "So many floors",
      "published": "2008-04-07T18:43:16Z",
      "author": "nobody@flickr.com (nengard)",
      "author_id": "10137764@N00",
      "tags": "hyatt cil2008 cil08"
    },
    ...
  ]
})
```

JSON Response - Explanation

- More structured data ready to be parsed
- We'll extract the values and format for display using the second javascript

Parse and display with Javascript

```

<script type="text/javascript">
    //run function to parse json response, grab title, link, and
media values - place in html tags
    function jsonFlickrFeed(fr) {
        var container = document.getElementById("feed");
        var markup = '<h1>' + '<a href="' + fr.link+ '">' +
fr.title + '</a>'+ '</h1>';
        for (var i = 0; i < fr.items.length; i++) {
            markup += '<a title="' + fr.items[i].title + '"
href="' + fr.items[i].link + '"></a>';
        }
        container.innerHTML = markup;
    }
</script>

```

Parse and display with Javascript - Explanation

- Create javascript function “jsonFlickrFeed” to parse JSON response returned from first javascript
- Loop statement: “for (var i = 0; i < fr.items.length;i++)” runs through all JSON data nodes
- “container.innerHTML” – native javascript function prints out values from JSON in xHTML markup

Code Sample #3: Google Maps API

Local Libraries (XML) - HTML Markup

```
<div id="map" style="width:75%; height:500px"></div>
```

HTML Explanation:

- Create HTML container where Javascript will load dynamic content
- Add some inline CSS styles to control size of map object

XML File

```

<markers>
  <marker name="St. Johns Co Public Library" address="1960 North Ponce
de Leon Blvd. St. Augustine, Florida 32084"
url="http://www.sjcpls.org/" lat="29.1869" lng="-82.1372" />
  <marker name="Branford Public Library" address="703 Suwannee Ave NW,
Branford, FL 32008-3279" url="http://www.neflin.org/sr1/"
lat="29.963245" lng="-82.93090" />
  ...
</markers>

```

XML Explanation

- Create XML file with metadata and geographic coordinates; file is named "markers.xml".
- Javascript will use this XML file as instructions for mapping locations

Javascript

```

<script type="text/javascript"
src="http://maps.google.com/maps/api/js?sensor=false"></script>
<script type="text/javascript">
//
function load() {
    var map = new google.maps.Map(document.getElementById("map"), {
center: new google.maps.LatLng(29.1869, -82.1372),
zoom: 7,
mapTypeId: google.maps.MapTypeId.TERRAIN,
mapTypeControl: true,
mapTypeControlOptions: {style:
google.maps.MapTypeControlStyle.DROPDOWN_MENU},
navigationControl: true,
navigationControlOptions: {style:
google.maps.NavigationControlStyle.SMALL}
});
    var infoWindow = new google.maps.InfoWindow;
    // Change this depending on the name of your xml file
    downloadUrl("markers.xml", function(data) {
var xml = data.responseXML;
var markers = xml.documentElement.getElementsByTagName("marker");
for (var i = 0; i &lt; markers.length; i++) {
    var name = markers[i].getAttribute("name");
    var address = markers[i].getAttribute("address");
    var url = markers[i].getAttribute("url");
    var point = new google.maps.LatLng(
parseFloat(markers[i].getAttribute("lat")),
parseFloat(markers[i].getAttribute("lng")));
    var html = '&lt;p style="height:50px;"&gt;&lt;strong&gt;&lt;a
href="'+url+'"'&gt;'+name+'&lt;/a&gt;&lt;/strong&gt;&lt;br/&gt;'+address+'&lt;/p&gt;';
    var marker = new google.maps.Marker({
map: map,
position: point,
});
    bindInfoWindow(marker, map, infoWindow, html);
}
});
}
function bindInfoWindow(marker, map, infoWindow, html) {
    google.maps.event.addListener(marker, 'click', function() {
infoWindow.setContent(html);
infoWindow.open(map, marker);
});
}
function downloadUrl(url, callback) {
    var request = window.ActiveXObject ?
</pre>
</div>
```

```
new ActiveXObject('Microsoft.XMLHTTP') :
new XMLHttpRequest;
  request.onreadystatechange = function() {
if (request.readyState == 4) {
  request.onreadystatechange = doNothing;
  callback(request, request.status);
}
};
  request.open('GET', url, true);
  request.send(null);
}
function doNothing() {}
//]]>
</script>
```

Javascript Explanation:

- Bring in Google Maps API
- Create Google Maps Object
- Download XML file ("markers.xml"); Parse values to create markers
- Create information windows for data from XML file - These are the Google Maps "pop-up" windows

Code Sample #4: Yahoo Pipes: Filter an RSS feed or Atom feed

Scenario: monitor 25 different RSS feeds for posts that mention a particular keyword - let's say it's "libraries"

Step 1:

Once you've logged into Yahoo Pipes, drag the "Fetch Feed" module (listed under "Sources") onto your canvas and enter the RSS feed you wish to filter. (You could also drag the "Fetch Site Feed" module instead and merely enter the website URL. The module will automatically grab the first valid feed it can find.)

Step 2:

Drag the "Filter" module (listed under "Operations") onto your canvas, below the first module, and connect the two modules by dragging a line from the top module's connector (connectors are represented as a blue shaded circle) to the bottom module's connector. Use the "Filter" module to only include posts that contain the "libraries" keyword.

Step 3:

Connect the "Filter" module to the "Pipe Output" module, which should be sitting at the bottom of your canvas.

Step 4:

Save your Pipe, and then click on "View Pipe" to see which posts get returned. You can then get the filtered feed as an RSS feed (or as JSON, or as PHP).

Code Sample #5: WorldCat Search API + LibraryThing Reviews + Google Book Preview

HTML Form:

```
<h2>Search for:</h2>
<form action="worldcat_basicsearch_mashup.php" method="get">
<p>
    <label for="AddWorldCatSearch-SearchString">Search </label>
    <input type="text" id="AddWorldCatSearch-SearchString"
name="AddWorldCatSearch-SearchString" value="" />
</p>
<input type="submit" value="Search"/>
</form>
```

Explanation:

- Provides a search box
- Form passes search string as a variable

URL Request:

<http://worldcat.org/webservices/catalog/search/opensearch?format=rss&q=javascript&maximumRecords=10&wskey=yourAPIkey>

Explanation:

- Sends request to the WorldCat Basic API service
- Sets the request protocol as Opensearch (<http://www.opensearch.org>)
- Sets the response format to RSS

PHP used to build the URL request:

```
if ( strlen($_REQUEST['AddWorldCatSearch-SearchString']) > 0 ) {

$searchURL =
'http://worldcat.org/webservices/catalog/search/opensearch?format=rss&
q=' . urlencode($_REQUEST['AddWorldCatSearch-SearchString']) . '';

$searchURL = $searchURL . '&maximumRecords=10';
$searchURL .= '&wskey=' . $WorldCatAPIKey;

$xml = simplexml_load_file($searchURL);
```

Explanation:

- Checks to see if a search string was passed as a variable
- Adds the search query, the number of records, and your API key
- Sends request, loads the XML results as an object

PHP used to fetch the ISBNs

```

$lt_ids = "";
$isbnns = $xml->xpath("//dc:identifier");

foreach ((array)$isbnns as $isbn) {

    if (strlen($isbn) > 1) {
        if (strpos($isbn[0], " ") > 0) {
            $lt_ids = $lt_ids . substr($isbn, 0, strpos($isbn, "
"));
        } else {
            $lt_ids = $lt_ids = $lt_ids . ltrim($isbn[0],
"urn:ISBN:" );
        }
        if ($isbn != end($isbnns)) {
            $lt_ids = $lt_ids . ',';
        }
    }
}

```

Explanation:

- Specifies what element in the XML object contains the ISBN
- Sets up an array of the ISBNs from the records
- Trims the extra characters “urn:ISBN:” from each ISBN

Parse and display with PHP

```

foreach($xml->xpath('//item') as $book ) {
    $book['xmlns:dc'] = 'http://purl.org/dc/elements/1.1/';
    $book['xmlns:oclcterms'] = 'http://purl.org/oclc/terms/';
    $field = simplexml_load_string($book->asXML());
    $title = $field->xpath("title");
    $isbn = $field->xpath("dc:identifier");
    $isbn_1 = ltrim($isbn[0], "urn:ISBN:" );
    $author = $field->author->name;
    $oclcnumber = $field->xpath("oclcterms:recordIdentifier");

    echo '<div class="record">';
    if (strlen($isbn_1) > 0) {

// check Open Library for a cover
        $image_url = 'http://covers.openlibrary.org/b/isbn/' .
$isbn_1 . '-S.jpg';
        $image_size = getimagesize($image_url);
        if ($image_size[0] > 1 and $image_size[1] > 1) {
            echo '';
        }
    }
}

```

Explanation:

- Specifies which XML element holds the records
- Loops through the results and extracts the title, author, ISBN, and OCLC number for each item
- Checks OpenLibrary and LibraryThing for a cover; if available, displays it

Create the HTML for record display:

```

        echo '<p><a href="http://www.worldcat.org/oclc/' . $oclcnumber[0]
. '"><span>' . $title[0] . '</span></a></p>';
        if ( strlen($isbn_1) > 1 ) {
            echo '<br/>';
            echo '<span id="LT_' . $isbn_1 . '"></span><br/>';
            echo '<noscript><a href="http://www.librarything.com/isbn/'
. $isbn_1 . '">View Book Information at LibraryThing</a></noscript>';
            echo '<br/>';
            echo '<script type="text/javascript">';
            echo 'GBS_insertPreviewButtonPopup("ISBN:' . $isbn_1 . '")';
            echo '</script>';
            echo '<noscript><a
href="http://books.google.com/books?vid=ISBN' . $isbn_1 . '">Book Info
at Google Books</a></noscript>';

        }
        echo '</p>';
        echo '<br clear="all"/>';
        echo '</div>';
    }
}

```

Explanation:

- Uses the OCLC number to create a link to the WorldCat record
- Creates a placeholder for the LibraryThing rating
- Adds the link to the Google Books preview of available
- Creates <noscript></noscript> messages in case the user has javascript turned off

Javascript to fetch the ratings from LibraryThing:

```

<script type="text/javascript">
    function LTpop(booksInfo){
        for (i in booksInfo) {

```

```

var book = booksInfo[i];
if (book.link) {
    var desc = '';
    var rating = '';
    if (book.reviews && (book.reviews != '0')) {
        desc = book.reviews + ' reviews' ;
    }
    if (book.rating) {
        rating = ' <img src="" +
book.rating_img + '"/>' ;
        $('#LT_' + book.id).append('<a href="'
+ book.link + '">' + desc + '@ LibraryThing</a>' + rating );
    }
}
}
</script>

<script type="text/javascript"
src='http://www.librarything.com/api/json/workinfo.js?ids=?php
echo $lt_ids ?>&callback=LTpop'></script>

```

Explanation:

- The first part is the function that checks the retrieved records and displays the rating
- The second part is the URL query sent to LibraryThing to retrieve the book records as JSON
- If the item has a rating, the rating is displayed in the html placeholder

Final Thoughts

- Start with simpler data formats – RSS and ATOM are well-supported
- Keep experimenting and learning with a single web service, become a seasoned veteran
- Remember the primary actions for using web services: request, response, parse, display

* Translate these actions into your favorite tool or scripting language